

WEBSITE EVALUATION CHECKLIST

TITLE OF THE WEBSITE: _____

URL: _____

DATE: _____

AUTHORITY

Tips: To help determine the author's expertise, look at the links: "About Us," "FAQ," "Background," or "Biography."

Is it clear who the Author of the website is?	<input type="checkbox"/> Y	<input type="checkbox"/> N
Has the author provided contact information? (i.e. name, email, phone number, or address)	<input type="checkbox"/> Y	<input type="checkbox"/> N
If there is no personal author, is a publisher or institution provided along with contact information?	<input type="checkbox"/> Y	<input type="checkbox"/> N
Does the individual or organization list all of their qualifications or credentials?	<input type="checkbox"/> Y	<input type="checkbox"/> N

PURPOSE

Tips: Looking at the URL of the site will help you determine its purpose. Judge whether the website is geared to a scholarly or non-professional audience.

Does the website have an .edu, .org, or .gov ending in its URL?	<input type="checkbox"/> Y	<input type="checkbox"/> N
Does the website avoid trying to persuade or sell something?	<input type="checkbox"/> Y	<input type="checkbox"/> N
Is the information on the site relevant to your needs?	<input type="checkbox"/> Y	<input type="checkbox"/> N

OBJECTIVITY

Tips: Look for objective sites that present information with a minimum bias and without the intention to persuade. Determine the aim of the author or organization publishing the site.

Does the website avoid advertising that may be a conflict of interest with the content?	<input type="checkbox"/> Y	<input type="checkbox"/> N
If an issue is covered, are both sides presented?	<input type="checkbox"/> Y	<input type="checkbox"/> N
Do you trust the author or organization that has created the website?	<input type="checkbox"/> Y	<input type="checkbox"/> N

